



Targeted Shopping Solutions, Inc.

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FOR IMMEDIATE RELEASE

ShopMyNeighborhood® Named to the 2015 Class of BIA/Kelsey Future Stars

BIA/Kelsey's Future Stars program celebrates innovation in SMB digital solutions; qualified startups will be showcased at BIA/Kelsey SMB, Sept. 29-30, in Denver.

[Denver, CO, July 31, 2015] – ShopMyNeighborhood® (SMN) has been named a 2015 BIA/Kelsey Future Star, in association with the upcoming BIA/Kelsey SMB conference, Sept. 29-30, in Denver. The Future Stars program recognizes early stage companies that are developing the next wave of SMB- focused digital solutions.

ShopMyNeighborhood is a Marketing-as-a-Service (MaaS) platform for small businesses developed by Targeted Shopping Solutions, Inc. (TSS). SMN combines a world-class marketing infrastructure, aggregated digital and traditional media channels, a sophisticated targeting engine, and the next-generation Coalition Loyalty Program for local businesses. SMN will be marketed this fall as a community loyalty platform/Buy Local Program sponsored by local Chambers of Commerce.

“At BIA/Kelsey, we continually seek innovation in the industry, and the Future Stars program gives us a platform to introduce elite emerging companies to our community of digital marketing leaders,” said BIA/Kelsey SMB Conference Chair Charles Laughlin, SVP and senior analyst, BIA/Kelsey. “We’re very pleased to be able to share the energy and entrepreneurship of the most innovative startups in the space with our conference attendees and create an environment that can help nurture businesses that will shape our future.”

Now in its fourth year, the Future Stars program offers qualified startups access to top executives and influencers in the SMB digital solutions arena and the opportunity to present their products and services to potential customers, partners and investors during the conference. Future Stars receive access to the Future Stars Lounge in the conference exhibit hall, and industry visibility through special promotional opportunities.

“We’re extremely pleased to be recognized by BIA/Kelsey as a Future Stars’ solution,” said Jim Mulford, TSS President and CEO. “We look forward to participating in the conference and introducing SMN to SMB marketing industry thought leaders through this program.”

More Information

BIA/Kelsey Future Stars program: <http://www.biakelsey.com/SMB/future-stars.asp>

BIA/Kelsey SMB conference: <http://www.biakelsey.com/SMB>.

About Targeted Shopping Solutions, Inc.

Targeted Shopping Solutions, Inc. (TSS) is a Denver-based private company formed to develop, test, pilot, and launch a Marketing-as-a-Service platform to help local businesses thrive and communities prosper. Market introduction and expansion will begin in late 2015 with the goal of broad national market penetration by 2018. To learn more, visit us at <http://www.targetedshoppingsolutions.com/>.

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